

NEWS RELEASE
For Immediate Release

**TOLL BROTHERS' GOLF DIVISION ENTERS INTO NATIONAL
PARTNERSHIP WITH TAYLORMADE®-ADIDAS GOLF
COMPANY**

HORSHAM, Pa. (Nov. 2011) - [Toll Brothers](#), (NYSE: TOL), the nation's leading builder of luxury homes, announces that their Golf & Country Club Division, [Toll Golf](#), has partnered with [TaylorMade®-adidas Golf Company](#) (TMaG) in providing golf merchandise and apparel to their 11 country clubs.

[Toll Golf](#) country clubs, located in CA, FL, NC, SC, and VA, will offer complimentary TaylorMade® clubs to Toll Golf members and their family, guests, or business associates, when playing with a member or visiting another Toll Golf country club. TaylorMade® practice balls will also be stocked at Toll Golf country club practice ranges.

"It was important that we chose a partner that aligns with our initiatives," said Mitchell Laskowitz, senior vice president of the [Toll Golf & Country Club Division](#). "TaylorMade® has positioned their company as a leader in the golf club and apparel industry. They consistently look for ways to engage golfers of all interests, ages and abilities."

The [Toll Golf & Country Club Division](#) strategically partners with complementary businesses that focus on growing the game of golf with leading programs such as Get Golf Ready, Family Links and the Executive Women's Golf Association.

"With TaylorMade's involvement, every child at our country clubs will have access to attractive pricing for lessons, clubs and apparel, due in part to our agreement with TMaG," said Dave Richey, president of the [Toll Golf & Country Club Division](#). "We believe that instituting these grass root efforts, along with solid partnerships like TMaG, will be the cornerstone to our future successes."

About Toll Golf and Country Club Division

Toll Golf is the golf development and operations division of Toll Brothers, Inc., the nation's leading builder of luxury homes. Established in 1998, the Toll Golf & Country Club Division was formed to assist with the concept, development, construction, and day-to-day operations of the golf and country club amenities.

Just like the Toll Brothers award-winning homes and residential communities, Toll Golf & Country Clubs are designed and operated to the highest standards of quality. Toll Golf & Country Clubs offer their residents and members a vast array of unequaled services, events and world-class amenities that foster lasting relationships and enhance a luxurious lifestyle.

For more information about the Toll Golf & Country Club Division and their luxury country clubs, visit TollGolf.com.

About TaylorMade® Golf Company, Inc. dba TaylorMade-adidas Golf Company

TaylorMade Golf has led the golf industry's technological revolution since the company was founded in 1979. TaylorMade metalwoods, irons and putters have been used to win hundreds of professional golf tournaments around the world. In 1998, TaylorMade became a wholly owned subsidiary of the adidas Group. adidas Golf creates high-performance, technology-infused golf apparel and

footwear worn by hundreds of professional golfers around the world. Ashworth, which became a brand of the TaylorMade-adidas Golf Company in 2008, creates relaxed, lifestyle-oriented golf apparel synonymous with authenticity and quality. Learn more about TaylorMade-adidas Golf and its brands at (866) 530-TMAG (8624) or TaylorMadeGolf.com, adidasgolf.com, AshworthGolf.com and TMaG.com.

About the adidas Group

The adidas Group is one of the global leaders within the sporting goods industry, offering a broad range of products around the core brands adidas, Reebok, TaylorMade, Rockport and Reebok-CCM Hockey. Headquartered in Herzogenaurach, Germany, the Group has more than 42,000 employees and generated sales of € 12 billion in 2010.

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